Production Principles Week6
Motion Graphics

The melting 'connection' expresses that the connection between people can be flexible and fluid. The use of English characters also represents the international connection, and the fault signs and screen flashing represent modern culture. The Chinese characters arranged vertically at the back are one of the stories of traditional Chinese culture. I chose a few poems related to connection, which is the Chinese word "缘". The ancient poems themselves not only represent the connection of cultural inheritance, but the meaning of the poems also expresses the longing between people. Letting Chinese and English appear in the film at the same time also expresses the integration of Asian traditional culture and European culture.

My work uses a very Glitch Art style effect, and I use this to make the style of the work more modern. I completed the text melting effect and the beginning of Glitch Art according to the online tutorial. The RG particle effect is used later to make the following text broken into particles.

Because this is the first time I use Adobe after effect, I am very unskilled in using the software, which leads to the unsatisfactory effect of my second half. In the most ideal state, the appearance of ancient Chinese poems should be more natural. The effect I am doing now is a bit abrupt. The part I am most satisfied with is the Glitch Art effect I made according to the tutorial.